

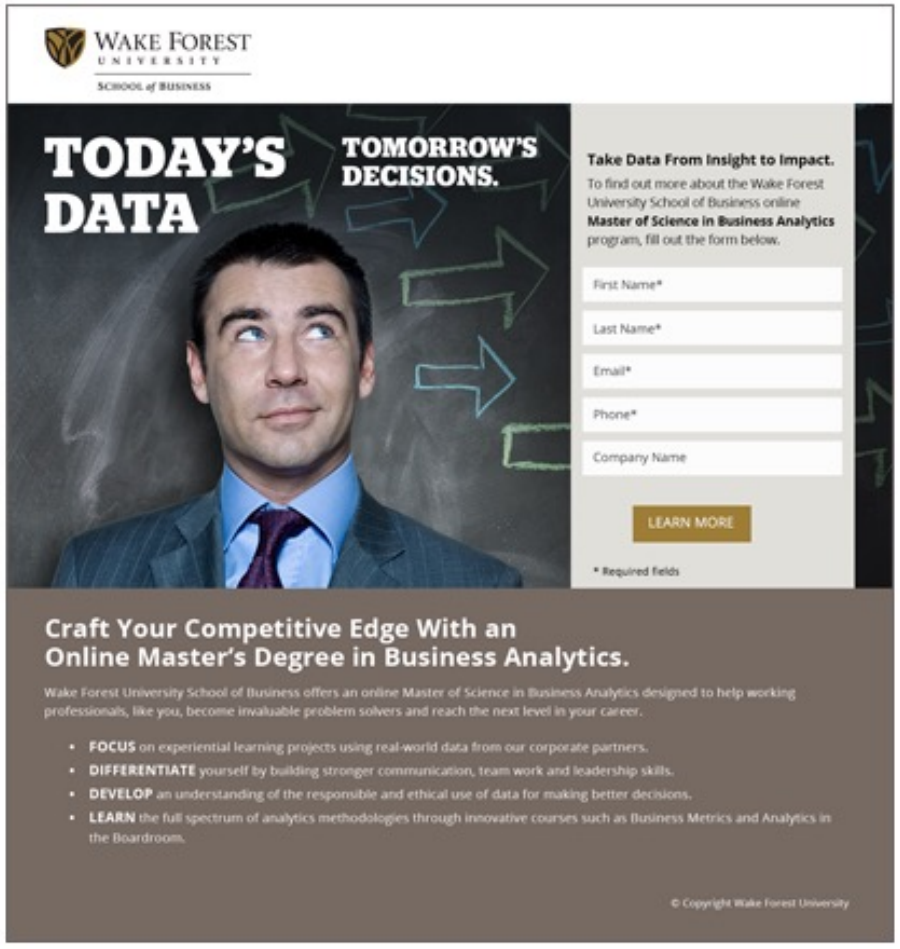
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BORTON

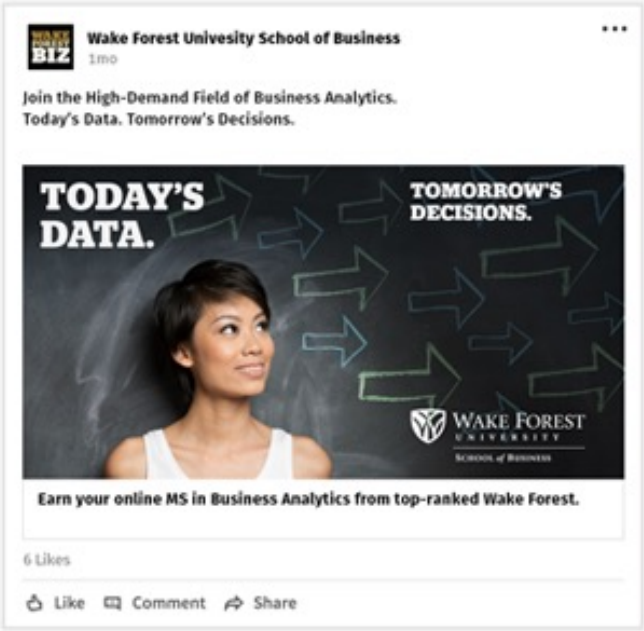
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Sample Work


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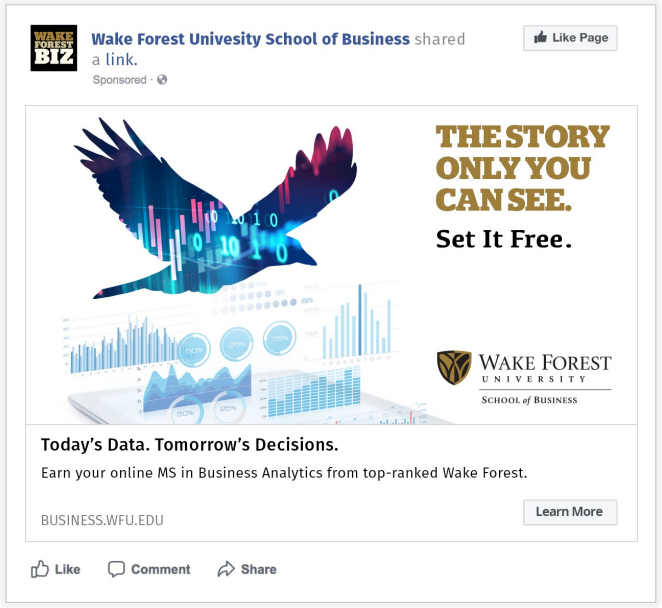

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LEARN the full spectrum of analytics methodologies through innovative courses such as Business Metrics and Analytics in the Boardroom.
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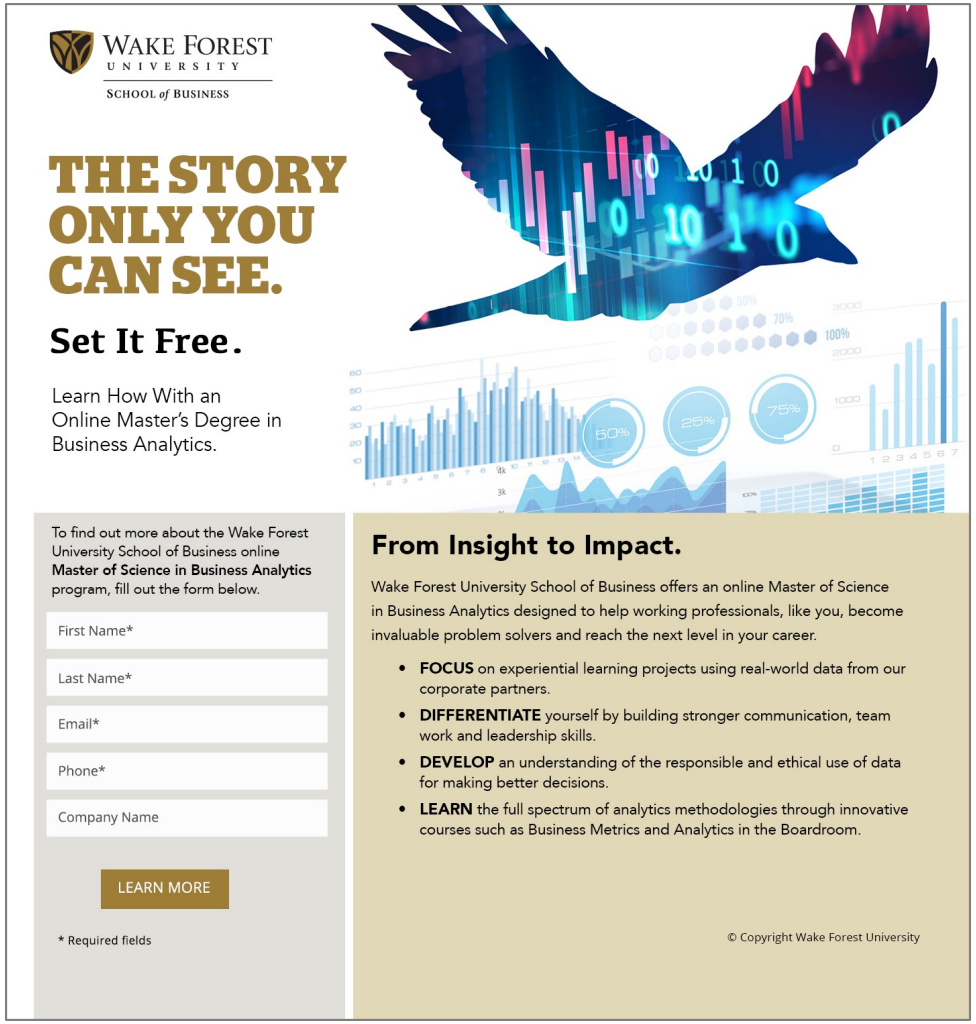

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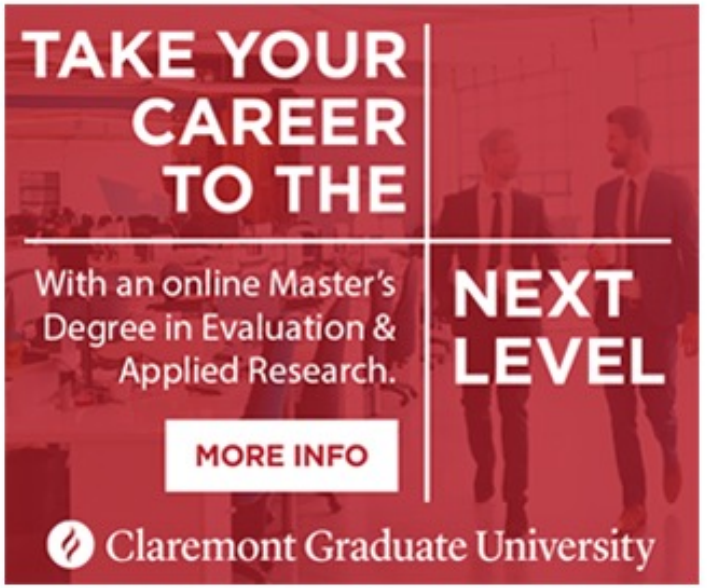

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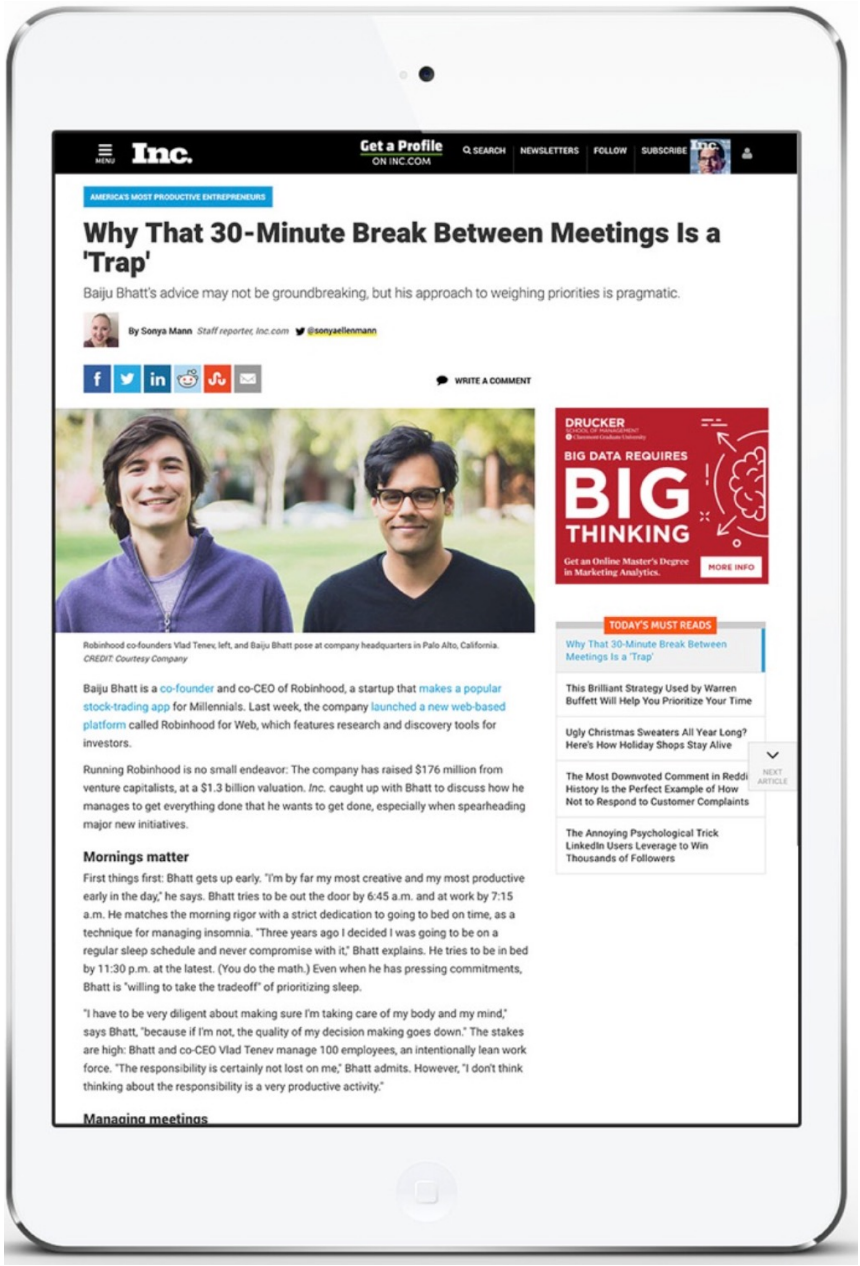
Higher Education Landing Page – Claremont Graduate University

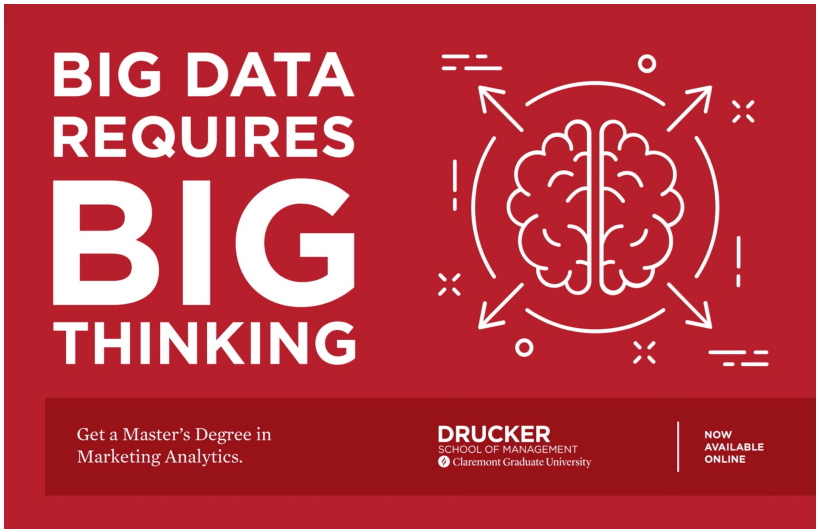

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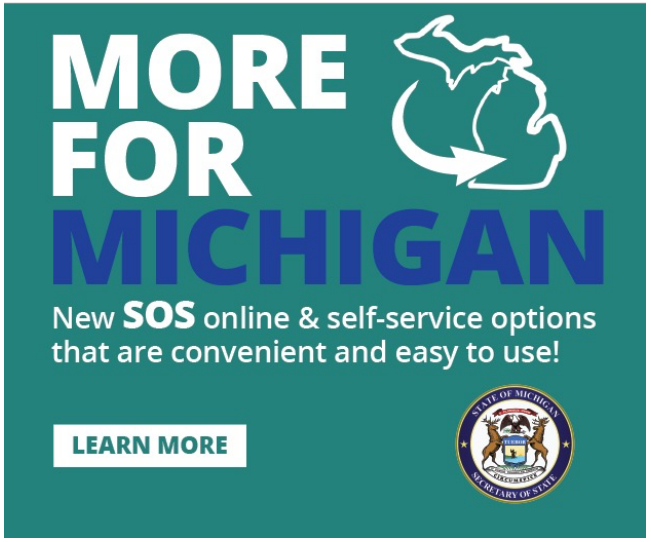


Landing Page



Higher Education Landing Page – Texas Christian University







State of Michigan Web Banner Campaign





State of Michigan Department of Agriculture Social Media



State of Michigan Department of Agriculture Flyer

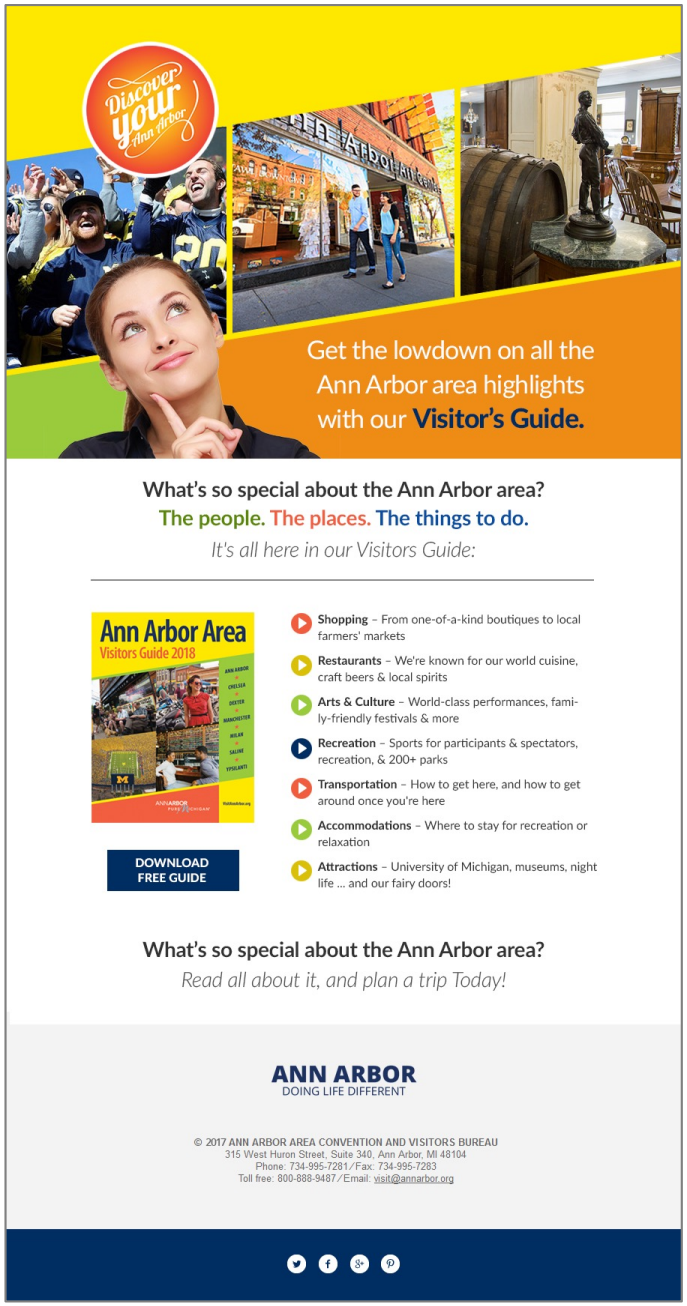


State of Michigan Campaign - Complink





Email Campaign– Michigan Works



Email Campaign– Ann Arbor Visitors Bureau









Alliance Physical Therapy Partners Social Media Post

Alliance
Physical Therapy Partners

Make Every Destination Count:
A Rewarding Career in Travel Physical Therapy Awaits

Elevate Your Career and Enrich Your Life.

Whether you're stepping into the world of physical therapy or you're a seasoned PT craving a splash of adventure, we are on the lookout for passionate individuals to join our nationwide network of outpatient therapy partners. Here, you're offered a one-of-a-kind chance to immerse yourself in diverse environments, connect heart-to-heart with a wide range of patients, and leave a meaningful impact—all while nurturing your professional journey.



Why Embark on This Journey with Alliance?

Exceptional Compensation:
With a starting rate of $70/hour plus additional per diem benefits, we celebrate and reward your dedication and hard work toward patient care.

Growth and Guidance:
Step into a mentorship that nurtures your professional development. With doors open to both clinical and leadership growth, Alliance elevates your career to new peaks.

Freedom to Choose:
At Alliance, your career adapts to your life. Opt for a 6-month journey or a shorter 16-week venture, knowing we're here to support your professional growth and personal explorations.

Effortless Transitions:
Wander with us across the country to our varied clinical groups, all without the burden of adapting to new EMR systems or rebuilding from the ground up. Our unified EMR system streamlines your experience, allowing you to dedicate your time to what matters most—exceptional patient care, free from paperwork.

BE PART OF A COMMUNITY THAT CHERISHES YOU



Proudly standing in the top 25% for overall benefits among national outpatient physical therapy organizations, Alliance is dedicated to a work experience that enriches both your professional path and personal life.

Alliance
Physical Therapy Partners

Here at Alliance Physical Therapy Partners, you're not just another team member; you're an invaluable part of a group that prizes people, integrity, passion, and service above all. In our warm and inclusive atmosphere, we're committed to fueling your career dreams, equipped with comprehensive benefits:

- **Comprehensive health, dental, and vision insurance**
- **A 401(k) plan with company contributions**
- **Generous paid time off, holiday breaks, and support for continued education**
- **Life and disability insurance, among other perks**

Craft Your Future with Alliance Physical Therapy Partners

Adventure is calling! If you're keen to traverse the country, forge new relationships, and flourish professionally, Alliance Physical Therapy Partners offers you a gateway to a rewarding travel physical therapy career.

Are You Ready to Begin?

Your adventure starts now. Reach out today to uncover the thrilling opportunities that await you with Alliance Physical Therapy Partners.

lifeatalliance.com | talentacquisition@allianceptp.com

Promotional Flyer Front and Back – Alliance Physical Therapy Partners









Alliance Physical Therapy Partners Social Media Post



Foundation Campaign – Sparrow


2020
DAPPER
DADS
Sparrow
Foundation
Women
Working
Wonders


Sparrow
Foundation
Women
Working
Wonders


11TH ANNUAL
DAPPER DADS
CHALLENGE &
FASHION SHOW
JUNE 4
SparrowFoundation.org/DapperDads
DARTBANK
Kositchek's


DAPPER DADS
CHALLENGE &
FASHION SHOW
THURSDAY, JUNE 4
Vote for your favorite Dad at
SparrowFoundation.org/DapperDads
Sparrow
Foundation
Women
Working
Wonders


11TH ANNUAL
DAPPER DADS CHALLENGE
& FASHION SHOW
JUNE 4
SparrowFoundation.org/DapperDads
Sparrow
DARTBANK
Kositchek's

Design Campaign Variants
Sparrow Health







ANNODYNE

ENROLLMENT MARKETING AGENCY



FILL YOUR FUNNEL & INCREASE ENROLLMENT

For colleges and universities, modern marketing must do more than merely raise awareness — it must help grow enrollment. At Annodyne, we deliver an integrated solution that grabs attention and transforms visitors into leads. And not just leads, but qualified leads... prospective students that will matriculate.

OUR SOLUTIONS

Founded in 2001, Annodyne is the undisputed leader in EMBA enrollment marketing. The following solutions have been purpose-built specifically for EMBA programs and are proven to deliver measurable results:

CONVERSION OPTIMIZATION MANAGEMENT™ (COM)

Our industry-leading, proprietary COM service takes a strategy-oriented approach to achieve campaign goals through ongoing optimization of digital marketing channels. Providing results like no other.

NEW HYPERMESSAGING™ SOLUTION

Our new Hypermessaging solution is comprised of audience research, segmentation, and persona development. We identify primary student audiences for which we create tailored messaging and landing page experiences. This enables unparalleled, addressable marketing messages to be delivered to a captive, relevant and qualified audience.

NEW MAXRESULTS™ SOLUTION

Our new MaxResults service provides a closed-loop marketing service for our clients by providing a dedicated marketing strategist to work with our clients beyond generating leads. Our strategists become partners to the program directors providing lead evaluations, win/loss analysis and additional tie-ins with pull-through to enrollment.

ANNODYNE.COM

ANNODYNE

ENROLLMENT MARKETING AGENCY

AREAS OF EXPERTISE

- Unparalleled lead generation
- Strategic digital campaign solutions
- Customized email marketing campaign management
- Web and microsite design and development
- Strategy and business intelligence
- Brand development and messaging

BE PART OF THE **+500%** ROI CLUB

EXPERIENCE

Annodyne has a national clientele. We keenly understand unique audience segments and use both industry and proprietary tools to measure the success of our efforts.

- 50+ colleges and universities nationwide
- 16+ years of measured results

Our focus in the higher education vertical gives us a particular expertise within graduate business schools, including:

- MBA (all formats)
- Online Programs
- Executive MBA
- Executive Education (OE and custom)

CLIENT SUCCESS

Academia relies on Annodyne to achieve enrollment growth.

The University of Arizona · University of Pittsburgh · Johns Hopkins University · The University of Chicago · Auburn University · The University of Tennessee Knoxville · UMKC · University of Washington · Vanderbilt University

CONTACT Annodyne to discuss your enrollment goals today. **215-540-9110** or solutions@annodyne.com

GPRS
GRADUATE PROGRAM
RECRUITMENT SOLUTIONS

Stop **Missing** Enrollment **Goals**

PROBLEM:
Mediocre marketing results

GPRS SOLUTION:
Demand Generation Consulting

Call it your recruitment toolkit. Incisive testing strategies. Audience segmentation tools. Lead analysis. Matchbacks to enrollment. All designed to increase return on your marketing investment.

PROBLEM:
Identifying qualified candidates

GPRS SOLUTION:
The Contact Center

Most prospects want to talk after business hours or on weekends. Our 24-7 call center will qualify every inquiry, create detailed notes, and forward your most promising candidates so your team wastes no time pursuing them.



PROBLEM:
Lack of data

GPRS SOLUTION:
GP Insights™

Finally: A solution capable of calculating true ROI. Match enrollments back to specific marketing campaigns and expenditures. Compare your marketing performance against data from 120+ programs nationwide.

PROBLEM:
Evolving markets

GPRS SOLUTION:
Online Program Management

Launching or trying to scale up an online MBA or specialized masters program? GPRS provides flexible Online Program Management services. Outsmart the competition, you don't have to outspend them.

GPRS is changing the marketing and recruitment landscape for graduate programs.

Learn more at **www.gprsolutions.org** or by calling **215.769.9900**.

So, what's going to work this year?



GPRS
GRADUATE PROGRAM
RECRUITMENT SOLUTIONS

The trends are impossible to ignore. Changes in the industry, increased competition, shifting demographics, and questions surrounding return on education (ROE) redefine the EMBA landscape each year. So if, as they say, the only constant is change, why do so many business schools continue to market and recruit the same old way?

Introducing a new, better way: **GPRS / Graduate Program Recruitment Solutions.**

GPRS can help you maximize your marketing investment, extend your enrollment team's reach, and outmaneuver your competition with strategic data and insights unprecedented in the EMBA market.

Learn more at **www.gprsolutions.org**

Demand Generation Consulting / Contact Center Solutions / GP Insights™ Benchmarking Platform



Print Design/Copy – Kellogg Company



Comlink Brand Business Card Design

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MICHIGAN-BASED

We're a Michigan-based company with headquarters in East Lansing and offices in Detroit and Grand Rapids. We have a 100-year heritage here in Michigan, and we employ more than 120 residents across the state. We're proud to call the Mitten our home.

QUALITY OF SERVICE

With our guaranteed assigned bandwidth, dedicated Internet connectivity and 99.999% uptime, you'll experience the kind of quality your business demands. And our 24/7/365 Network Management Center allows you to focus on your business—while we take care of your technology needs.

SCALABLE SOLUTIONS

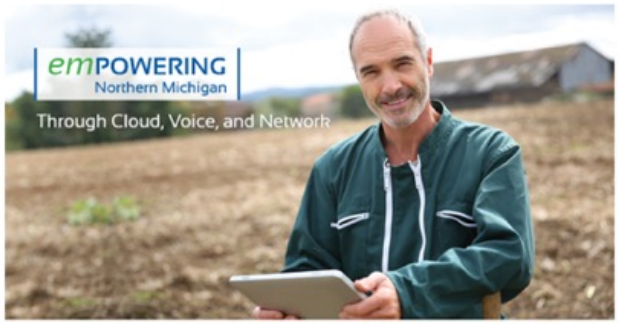
Let's work together to build a cloud, network and voice package that's specifically tailored to your business needs. Our wide range of out-of-the-box products allow you to quickly get up to speed and affordably scale your system as your business grows.

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CLOUD

Do you have ultra-sensitive data your business can't afford to put at risk? COMLINK cloud technology will keep your information safe and secure. And by turning to the COMLINK cloud for hosting, you can be sure you're making a business decision that will dramatically impact your bottom line.

VOICE

COMLINK offers video and voice services that are reliable, scalable and secure. Our hosted VoIP service puts everything in the cloud, resulting in less for your IT team to manage and a guarantee that you won't have to worry about future upgrades.

NETWORK

Our secure private fiber network and multiple geographically diverse, strategically located datacenters mean you can trust COMLINK to provide the kind of speed that fuels business growth—and the security that gives peace of mind.

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SAVINGS

Today, the ability to predict operating costs and adapt to changing technology needs is essential. With COMLINK cloud technology, we'll help your company save both time and money.

SECURITY

Do you have ultra-sensitive data your businesses can't afford to put at risk? We offer the technology to keep your information safe and secure—even in cases of emergency and inclement weather.

SPEED

We offer out-of-the-box cloud desktop solutions that are ready to go when—and wherever—you are. Information is now at your fingertips, around the corner—and around the globe.

Learn More

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Email Advertising/Copy - Comlink



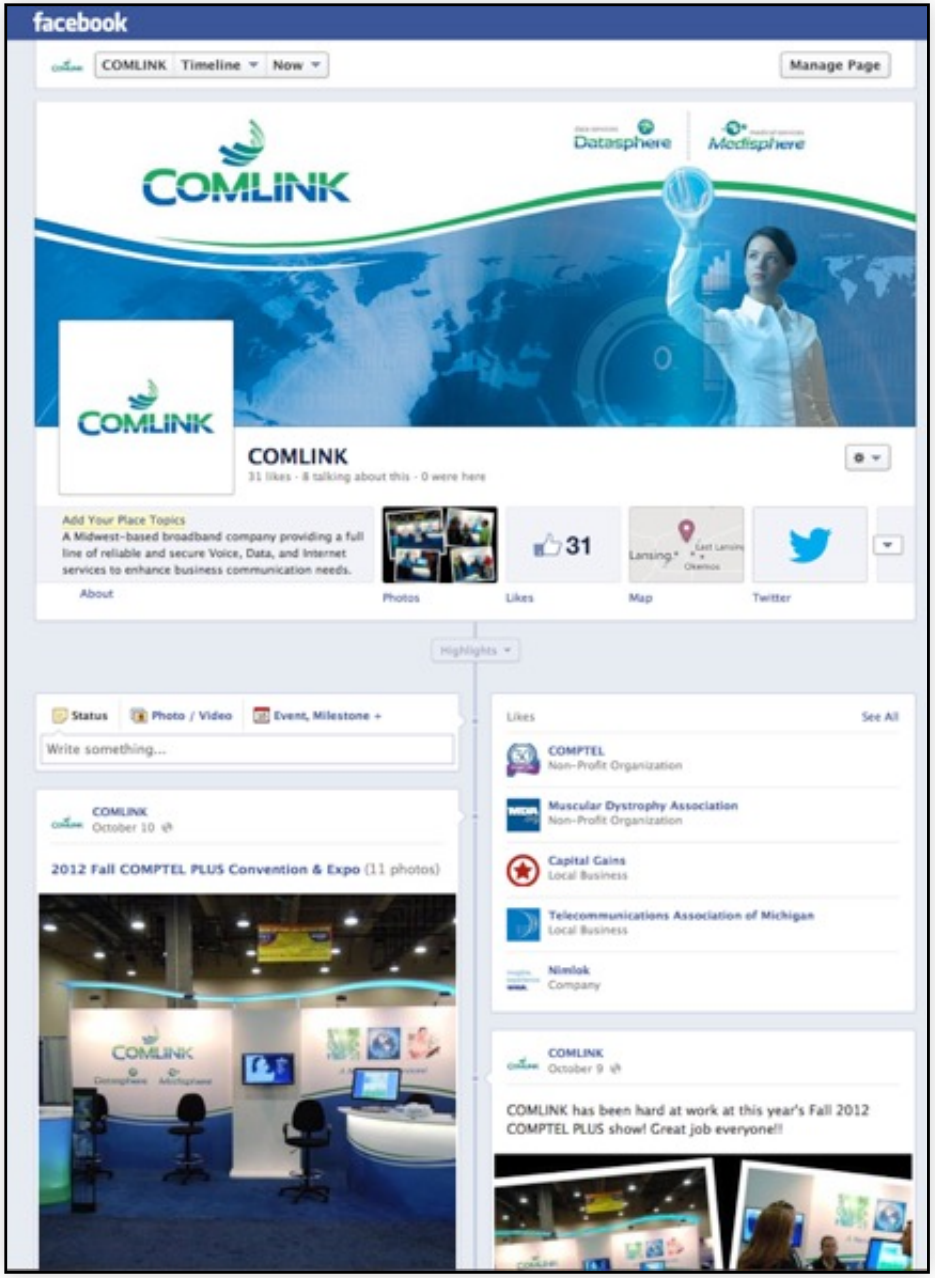


Comlink Brand

Direct Mail Front & Back

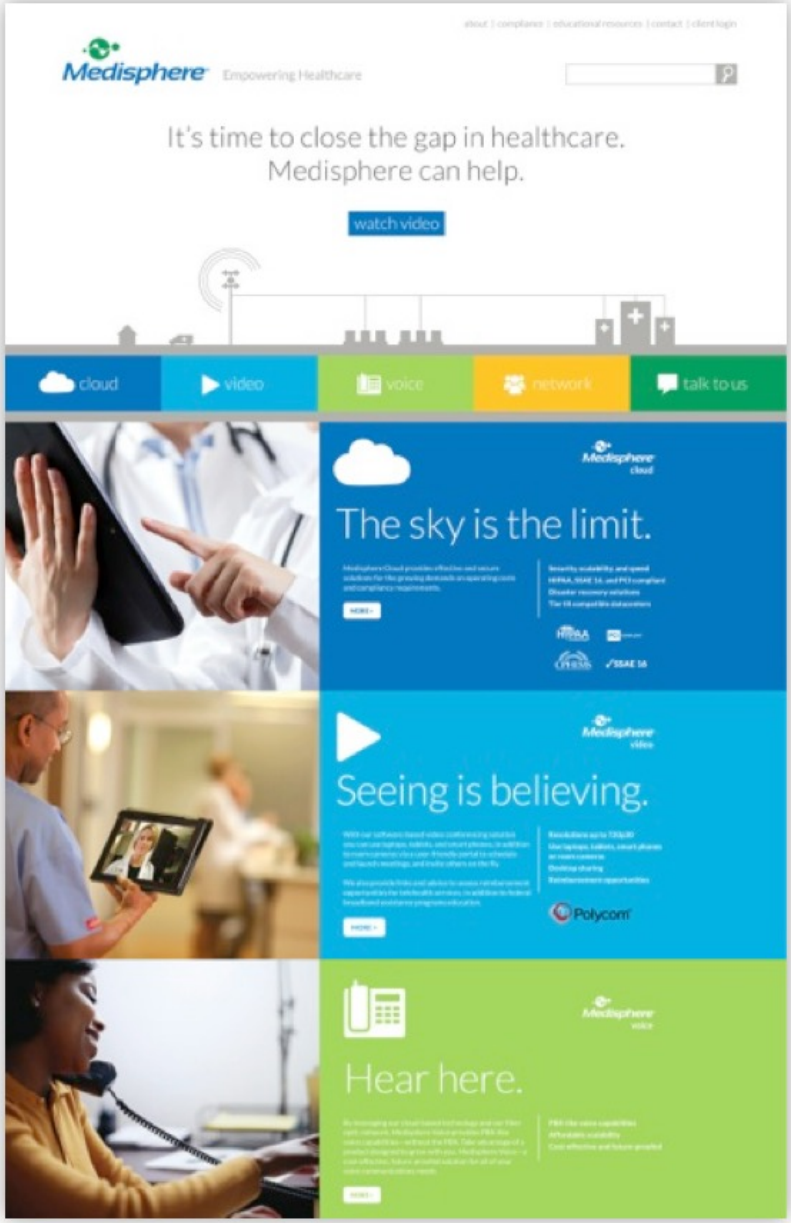


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Comlink Brand Social Media Design

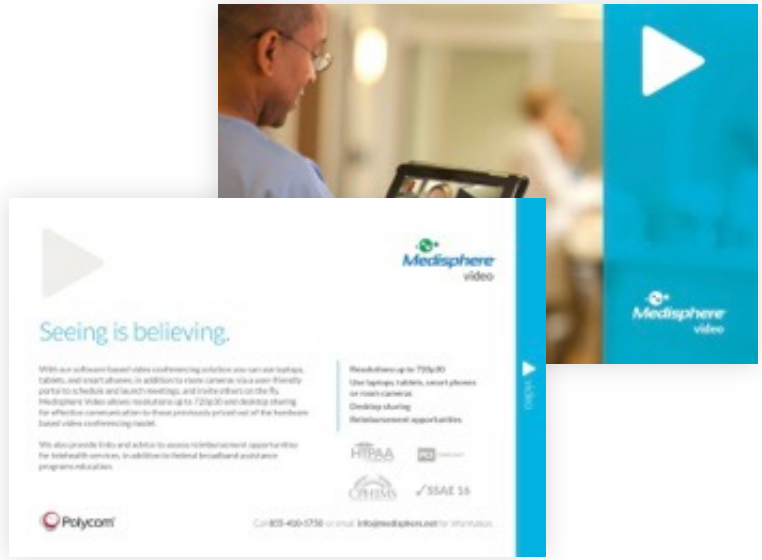


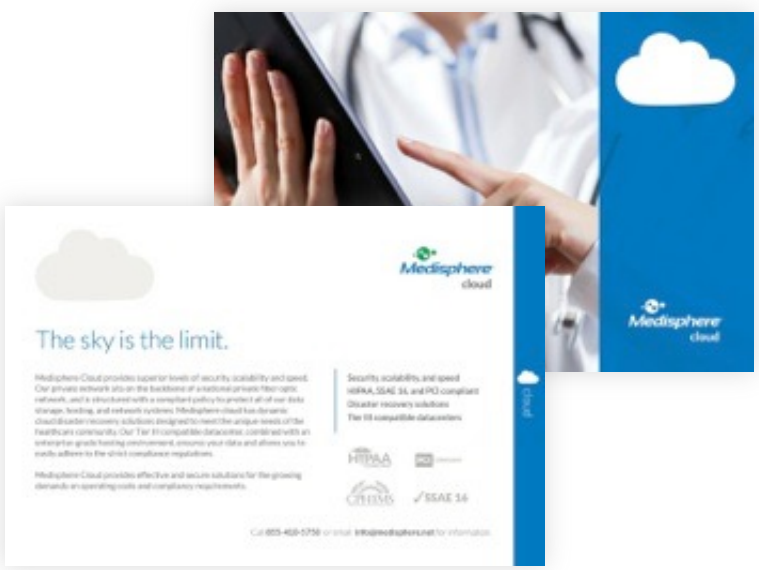


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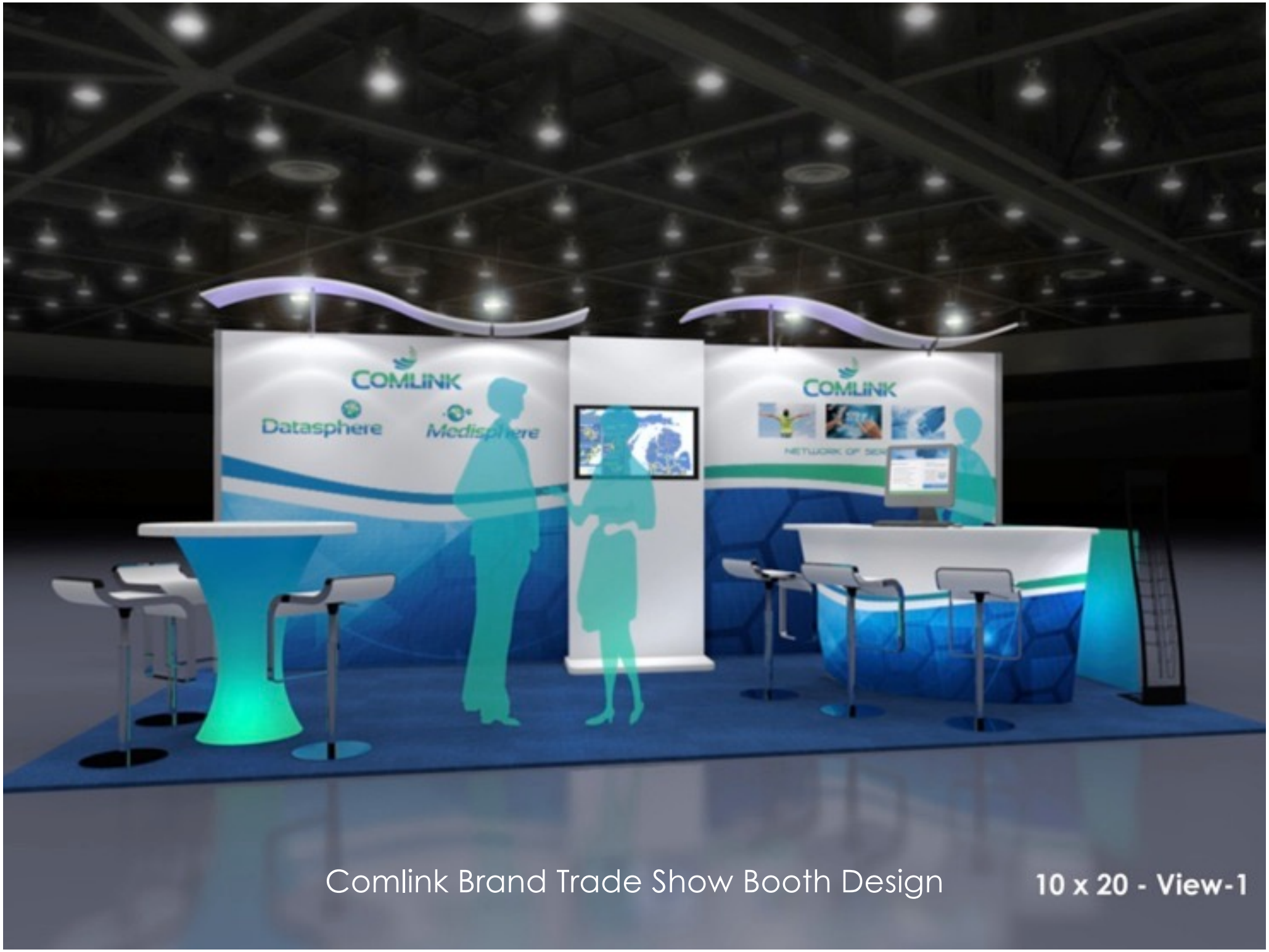




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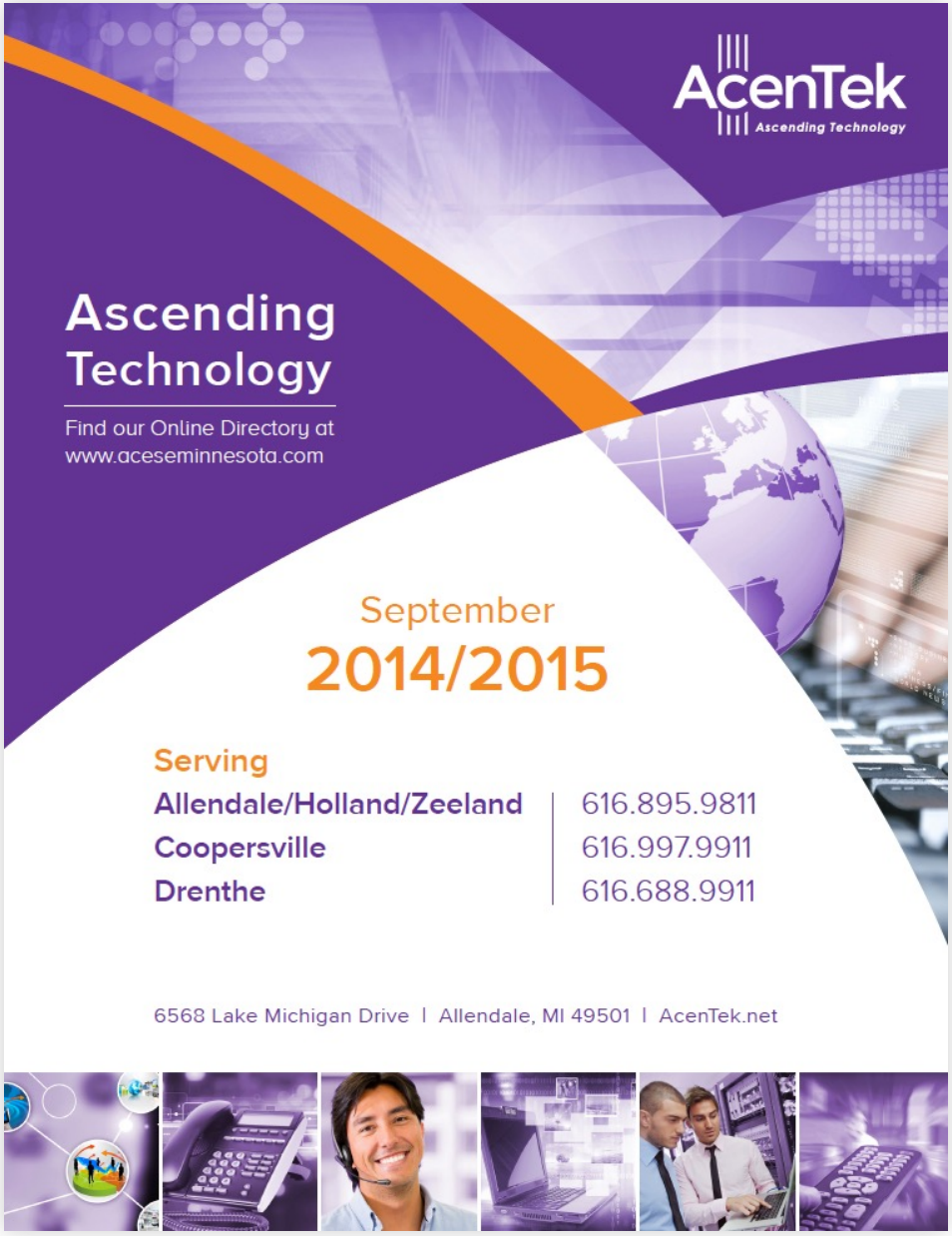


Comlink Partner On-boarding Portal & Training



Comlink Brand Trade Show Booth Design

10 x 20 - View-1



AcenTek Brand Ad Design

AcenTek Folder Design





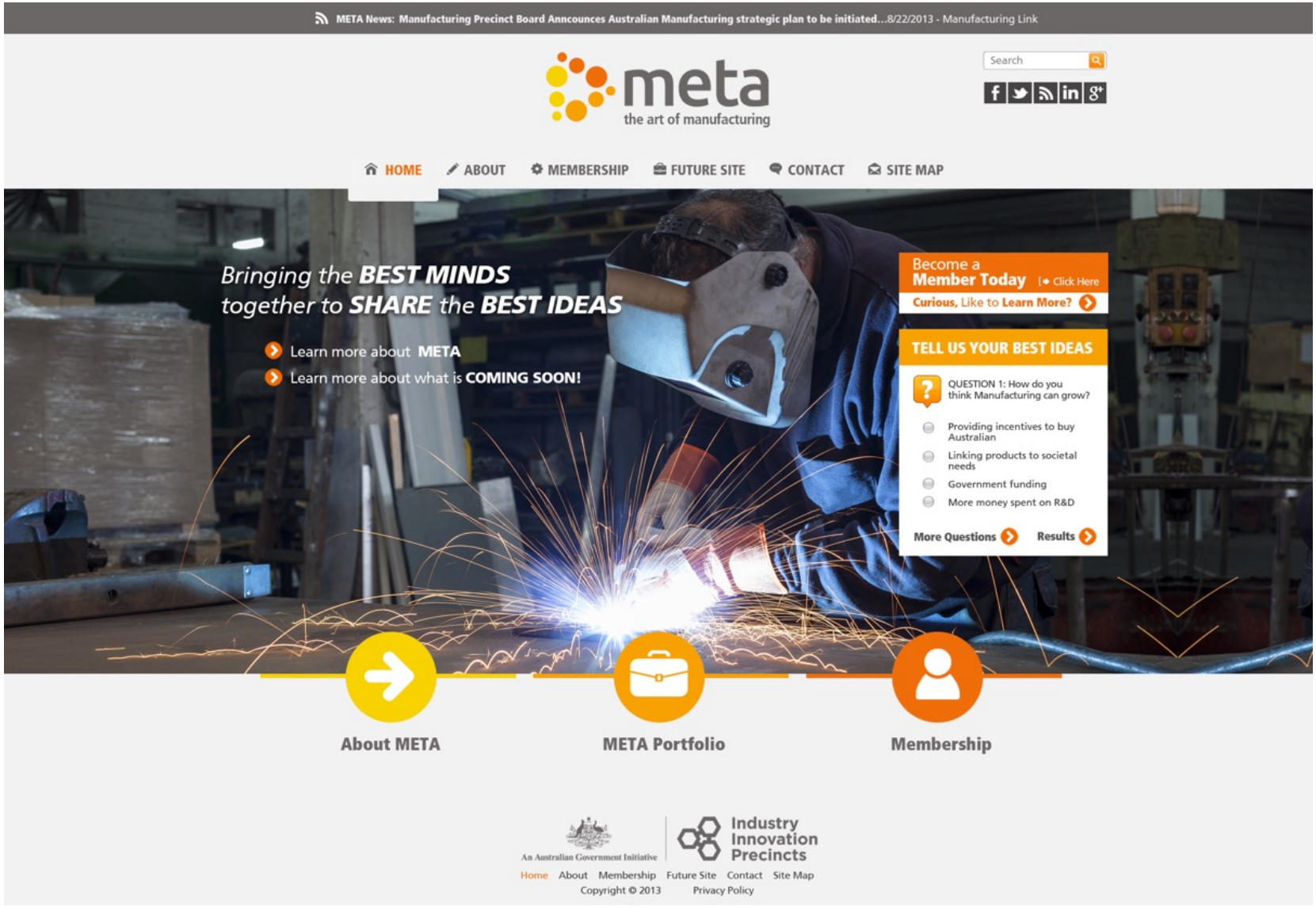
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Brushes with Benefits

Art with Heart!

Logo



Business Cards



Digital Banner Ads



Print Ads

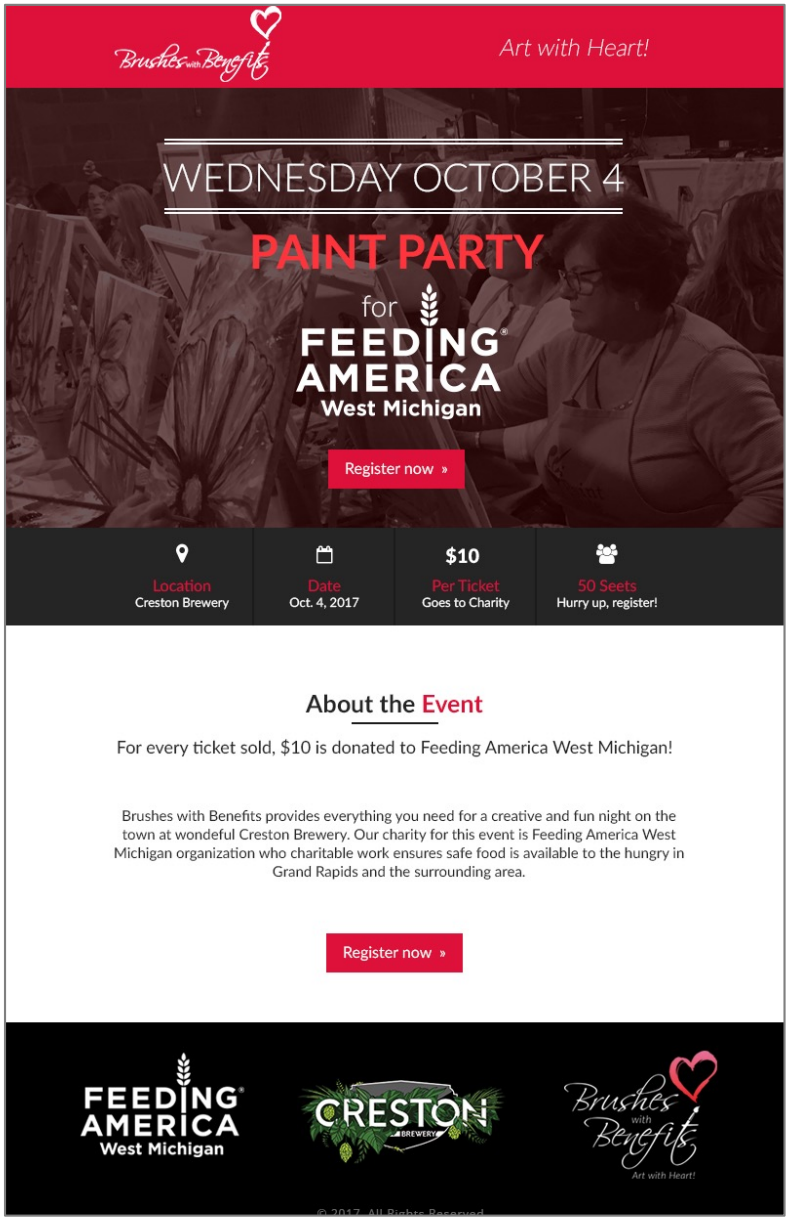


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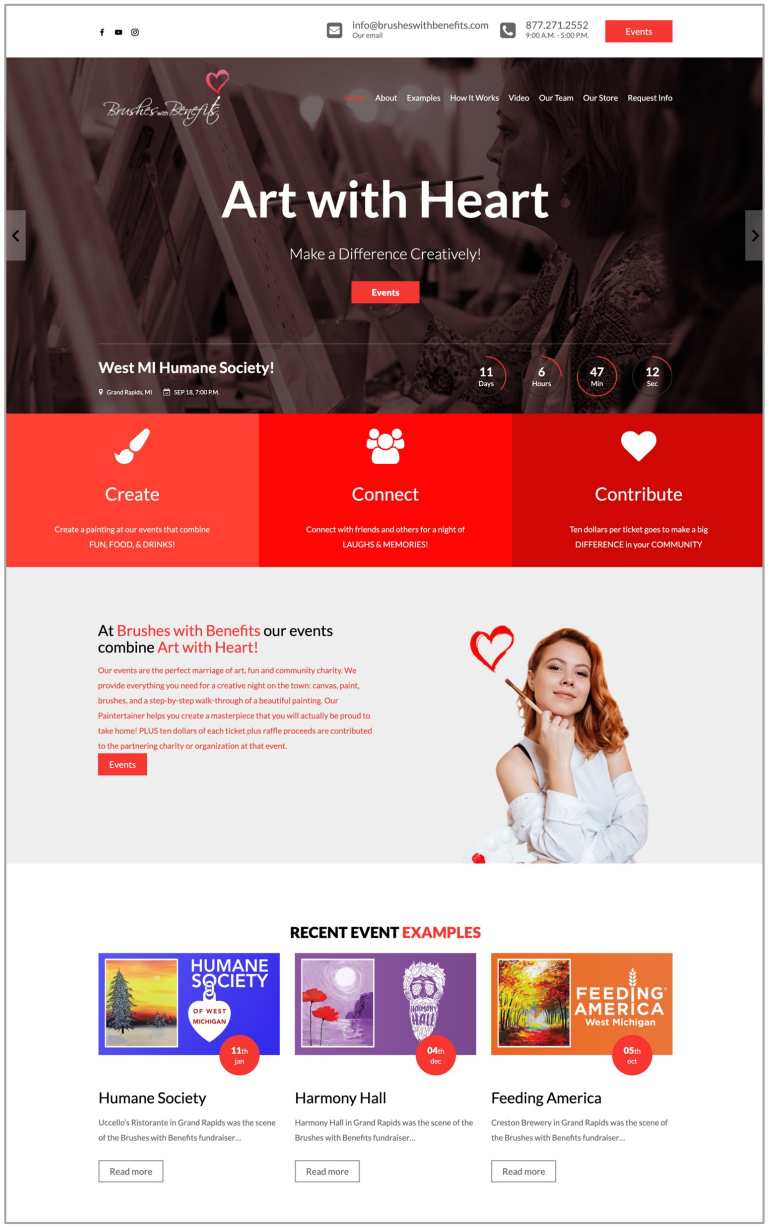


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Full Brand Development Print + Digital



Email Designs



Web Design

Full Brand Development Print + Digital



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