DOUGLAS BORTON

CURRICULUM VITAE

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doug-borton-a19b24120

OVERVIEW



Dedicated Graphic Design educator with extensive academic and professional industry experience and a proven track record of preparing students for successful careers in the design profession.

COURSES INSTRUCTED

Introduction to Graphic Design	★★★★★
History of Graphic Design	★★★★★
Photoshop	★★★★★
Illustrator	★★★★★
Indesign	★★★★★
Premiere Pro	★★★★★
Design Process	★★★★★
Typography	★★★★★
Web Design	★★★★★
UI/UX	★★★★★
Student Portfolio	★★★★★
Design Principles	★★★★★
Graphic Design Capstone	★★★★★

RECENT ACADEMIC EXPERIENCE

ASSOCIATE PROFESSOR

2022-PRESENT

THE UNIVERSITY OF OLIVET

- Teach traditional, hybrid, and online Graphic Design courses while developing and improving curriculum and instructional methods.
- Advise, and mentor, a diverse student population through academic guidance, portfolio reviews, and interdisciplinary learning opportunities.
- Collaborate with faculty, administrators, and community partners on program development, student opportunities, and college initiatives.

ADJUNCT GRAPHIC DESIGN INSTRUCTOR

2023-PRESENT

GRAND RAPIDS COMMUNITY COLLEGE

- Build and deliver online Graphic Design courses, including Adobe Photoshop, Illustrator, and InDesign, UI/UX and Web Design.
- Develop engaging LMS course materials, instructional modules, projects, and assessments aligned with program objectives.
- Create inclusive, accessible blended learning experiences using Universal Design for Learning principles to support diverse learning needs.

ADJUNCT GRAPHIC DESIGN INSTRUCTOR

2024-PRESENT

DELAWARE COUNTY COMMUNITY COLLEGE

- Pepare and instruct online History of Graphic Design course during each fall semester.
- Designed and developed interactive LMS content, instructional modules, student projects, and assessments.

GRAPHIC & WEB DESIGN INSTRUCTOR

2019-2022

LANSING COMMUNITY COLLEGE

- Developed curriculum and delivered instruction for full range of courses including Web Design, Graphic Design I, II and III and Art Appreciation.
- Designed engaging LMS course templates, instructional content, training modules, and project-based learning experiences.
- Created assessments, rubrics, and blended learning activities that support accessibility, student engagement, using UDL principles.

> *Doug is an outstanding instructor who possesses the technical expertise, artistic acumen, teaching ability, and personal qualities necessary to successful prepare students for professional careers.*

GARY WERTHEIMER
Art Department Chair, The University of Olivet 1990-2026

RECENT ACTIVITIES

ACADEMIC TRAINING

- Transformative Learning Through Teaching (2026)
- Diversity & Inclusion (2026)
- Unconscious Bias (2025)
- Accessibility Training (2025)
- Online Teaching Certification (2022)

ACADEMIC COMMITTEES

- MiTransfer Pathways (2026)
- Olivet Higher Learning Preparation (2026)

SKILLS

PROFESSIONAL SKILLS

Photoshop	★★★★★
Illustrator	★★★★★
Indesign	★★★★★
Premiere Pro	★★★★★
Canva	★★★★★
UI/UX	★★★★★
Blackboard	★★★★★
Moodle	★★★★★
D2L	★★★★★
HTML/CSS	★★★★★

INDIVIDUAL SKILLS

Communication	★★★★★
Determination	★★★★★
Creativity	★★★★★
Organization	★★★★★
Self-Reliance	★★★★★

RELEVANT PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER
2019-PRESENT

BRUSHES WITH BENEFITS
Lead creative direction for a wide variety of print and digital design assets while maintaining visual consistency that supports marketing initiatives and brand identity.

GRAPHIC DESIGNER
2012-PRESENT

DOUG BORTON DESIGN
Multiple contract roles involving branding systems, print and digital campaigns, UI/UX architecture, lead-generation initiatives, social media strategy, and video production.

GRAPHIC DESIGNER
2016-2018

KELLOGGS COMPANY
Collaborated with leadership to create branded presentations and manage design projects using Adobe Creative Suite and Microsoft Office tools.

EDUCATION

MASTER OF EDUCATION

AMERICAN COLLEGE OF EDUCATION
Instructional Design & Technology
Expected Graduation: August 2027

MASTER OF ARTS

WESTERN MICHIGAN UNIVERSITY
Communications

BACHELOR OF FINE ARTS

KENDALL COLLEGE OF ART & DESIGN
Fine Arts

REFERENCES

GARY WERTHEIMER
The University of Olivet
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