



PROFESSIONAL PORTFOLIO

# Sample Work

# Annodyne Samples

**TODAY'S DATA.** **TOMORROW'S DECISIONS.**  
*Build Your New Career with an online Master's Degree in Business Analytics.*

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**TODAY'S DATA.** **TOMORROW'S DECISIONS.**  
*Craft your competitive edge with an online Master's Degree in Business Analytics.*

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**WAKE FOREST UNIVERSITY**  
SCHOOL of BUSINESS

**TODAY'S DATA** **TOMORROW'S DECISIONS.**

**Take Data From Insight to Impact.**  
 To find out more about the Wake Forest University School of Business online **Master of Science in Business Analytics** program, fill out the form below.

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 Company Name

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\* Required fields

**Craft Your Competitive Edge With an Online Master's Degree in Business Analytics.**  
 Wake Forest University School of Business offers an online Master of Science in Business Analytics designed to help working professionals, like you, become invaluable problem solvers and reach the next level in your career.

- **FOCUS** on experiential learning projects using real-world data from our corporate partners.
- **DIFFERENTIATE** yourself by building stronger communication, team work and leadership skills.
- **DEVELOP** an understanding of the responsible and ethical use of data for making better decisions.
- **LEARN** the full spectrum of analytics methodologies through innovative courses such as Business Metrics and Analytics in the Boardroom.

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**Wake Forest University School of Business**  
17th

Join the High-Demand Field of Business Analytics.  
 Today's Data. Tomorrow's Decisions.

**TODAY'S DATA.** **TOMORROW'S DECISIONS.**

[EARN YOUR ONLINE MS IN BUSINESS ANALYTICS FROM TOP-RANKED WAKE FOREST.](#)

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## From Insight to Impact.

Wake Forest University School of Business offers an online Master of Science in Business Analytics designed to help working professionals, like you, become invaluable problem solvers and reach the next level in your career.

- **FOCUS** on experiential learning projects using real-world data from our corporate partners.
- **DIFFERENTIATE** yourself by building stronger communication, team work and leadership skills.
- **DEVELOP** an understanding of the responsible and ethical use of data for making better decisions.
- **LEARN** the full spectrum of analytics methodologies through innovative courses such as Business Metrics and Analytics in the Boardroom.

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# THE STORY ONLY YOU CAN SEE.

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With an online Master's Degree in Business Analytics.



MORE INFO

A photograph of two men in business suits sitting at a desk. The man on the left is wearing glasses and looking at a tablet. The man on the right is holding a pen and pointing at the tablet. There are papers and a pen on the desk.

# ADVANCE YOUR CAREER

With a Master's Degree in  
Marketing Analytics.

NOW AVAILABLE ONLINE

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SCHOOL OF MANAGEMENT  
Claremont Graduate University

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# MEASURE YOUR IMPACT ON THE FUTURE OF EDUCATION

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GMAT/GRE Status

Education Level

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By providing my information and clicking the "Learn More" button, I consent to be contacted via telephone (including a cell phone, if provided), email, and text message

## **With an Online Master's Degree in Evaluation & Applied Research.**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

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- **ISPUM** nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit.
- **DOLAR** quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil.
- **AMET** ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam.





# Neeley School of Business

Executive MBA

## BUSINESS LEADERS OF TODAY

Are you ready for business tomorrow?

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## OUR INSTRUCTORS ALL KNOW THEIR BUSINESS!

AT TCU NEELEY SCHOOL OF BUSINESS OUR INSTRUCTORS PRACTICE IN THE FIELD



ONLY MODERN CURRICULUM AND COURSES



OUR DEGREES & CERTIFICATIONS ARE WELL RESPECTED



EVER STUDENT GAINS REAL WORLD EXPERIENCE IN FIELD



ONLY THE MOST CURRENT AND TOP LESSONS



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Our instructors are chosen carefully from only the top working professionals...

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**Why Choose Rider?**

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- ✓ Felis necti eros proin tu ligula
- ✓ Orci vulputate sit lacus velit

**Higher Education at Affordable Price**

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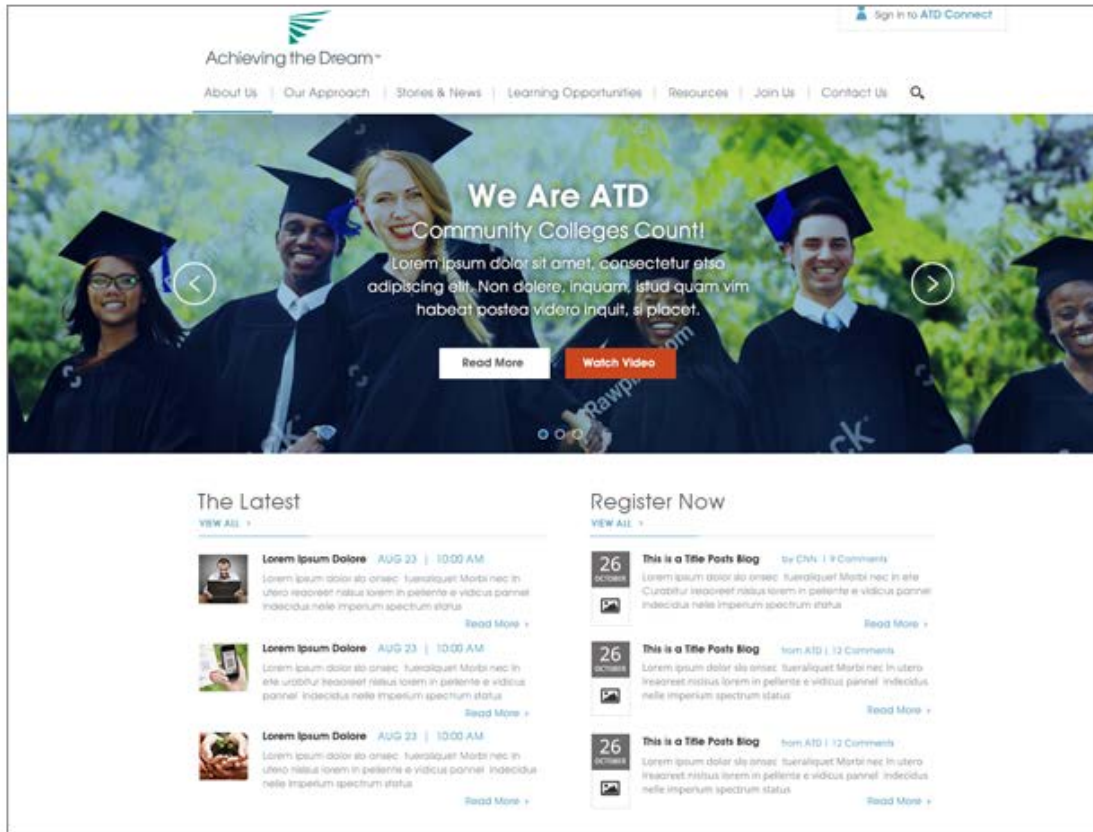
**Student/Alumni Video**



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Community College Support Network Website – Achieving the Dream

**WORKS!** ABOUT | SERVICES | CONTACT

# Michigan is Experiencing a Major Economic Boom

With **64,800** new jobs added this year alone

We're proud to say we've placed over ## Michiganites into jobs that have helped to sustain their families and boost our thriving economy.

**And that's not all...**

**WE'RE CONNECTED**  
We're connected to 18,000 employers within our 5-county service area...  
[READ MORE](#)

**SERVICE CENTERS**  
One-Stop Service Centers operate in ## easy-access locations...  
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**LOCAL SUPPORT**  
Locals receive full-service support, including free workshops...  
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**MICHIGAN FOCUS**  
We're with you every step of the way, unlike nationwide agencies and for-profit job...  
[READ MORE](#)



At Michigan Works Southeast (MWSE), we're proud of what we do and the amazing people we serve. We know that a resume is only a small part of your story, and we're here to make sure that your story gets the attention it deserves.

For more information, visit our [homepage](#) or [find your local Service Center](#) to meet us in person.

**“The state that's leading the way up the mountain rather than down into the valley”**

John Mozzona, MacIknac Center for Public Policy in Midland, MI (Excerpt)

Stay updated by following us on Facebook or connecting on Twitter so you can get the latest info on local events, job postings, and more!

[f](#) [t](#) [in](#) [s](#)



Email Campaign– Michigan Works

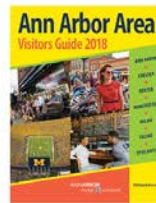


Get the lowdown on all the Ann Arbor area highlights with our **Visitor's Guide**.

What's so special about the Ann Arbor area?

**The people. The places. The things to do.**

*It's all here in our Visitors Guide:*



[DOWNLOAD FREE GUIDE](#)

- ▶ **Shopping** - From one-of-a-kind boutiques to local farmers' markets
- ▶ **Restaurants** - We're known for our world cuisine, craft beers & local spirits
- ▶ **Arts & Culture** - World-class performances, family-friendly festivals & more
- ▶ **Recreation** - Sports for participants & spectators, recreation, & 200+ parks
- ▶ **Transportation** - How to get here, and how to get around once you're here
- ▶ **Accommodations** - Where to stay for recreation or relaxation
- ▶ **Attractions** - University of Michigan, museums, night life ... and our fairy doors!

What's so special about the Ann Arbor area?

*Read all about it, and plan a trip Today!*

**ANN ARBOR**  
DOING LIFE DIFFERENT

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315 West Huron Street, Suite 340, Ann Arbor, MI 48104  
Phone: 734-995-7281 / Fax: 734-995-7283  
Toll free: 800-888-9437 / Email: [info@annarbor.org](mailto:info@annarbor.org)



Email Campaign – Ann Arbor Visitors Bureau



**FILL YOUR FUNNEL & INCREASE ENROLLMENT**

For colleges and universities, modern marketing must do more than merely raise awareness — it must help grow enrollment. At Annodyne, we deliver an integrated solution that grabs attention and transforms visitors into leads. And not just leads, but qualified leads... prospective students that will matriculate.

**OUR SOLUTIONS**

Founded in 2001, Annodyne is the undisputed leader in EMBA enrollment marketing. The following solutions have been purpose-built specifically for EMBA programs and are proven to deliver measurable results:

**CONVERSION OPTIMIZATION MANAGEMENT™ (COM)**

Our industry-leading, proprietary COM service takes a strategy-oriented approach to achieve campaign goals through ongoing optimization of digital marketing channels. Providing results like no other.

**NEW HYPERMESSAGING™ SOLUTION**

Our new Hypermessaging solution is comprised of audience research, segmentation, and persona development. We identify primary student audiences for which we create tailored messaging and landing page experiences. This enables unparalleled, addressable marketing messages to be delivered to a captive, relevant and qualified audience.

**NEW MAXRESULTS™ SOLUTION**

Our new MaxResults service provides a closed-loop marketing service for our clients by providing a dedicated marketing strategist to work with our clients beyond generating leads. Our strategists become partners to the program directors providing lead evaluations, win/loss analysis and additional tie-ins with pull-through to enrollment.

**ANNODYNE.COM**

**AREAS OF EXPERTISE**

- Unparalleled lead generation
- Strategic digital campaign solutions
- Customized email marketing campaign management
- Web and microsite design and development
- Strategy and business intelligence
- Brand development and messaging

BE PART OF THE

**+500%**

**ROI CLUB**

**EXPERIENCE**

Annodyne has a national clientele. We keenly understand unique audience segments and use both industry and proprietary tools to measure the success of our efforts.

- 50+ colleges and universities nationwide
- 16+ years of measured results

**CLIENT SUCCESS**

Academia relies on Annodyne to achieve enrollment growth.

Our focus in the higher education vertical gives us a particular expertise within graduate business schools, including:

- MBA (all formats)
- Executive MBA
- Online Programs
- Executive Education (OE and custom)



CONTACT Annodyne to discuss your enrollment goals today. 215-540-9110 or solutions@annodyne.com



## Stop **Missing** Enrollment **Goals**

**PROBLEM:**  
Mediocre marketing results

**GPRS SOLUTION:**  
Demand Generation Consulting

Call it your recruitment toolkit. Incisive testing strategies. Audience segmentation tools. Lead analysis. Matchbacks to enrollment. All designed to increase return on your marketing investment.

**PROBLEM:**  
Identifying qualified candidates

**GPRS SOLUTION:**  
The Contact Center

Most prospects want to talk after business hours or on weekends. Our 24-7 call center will qualify every inquiry, create detailed notes, and forward your most promising candidates so your team wastes no time pursuing them.

**PROBLEM:**  
Lack of data

**GPRS SOLUTION:**  
GP Insights™

Finally: A solution capable of calculating true ROI. Match enrollments back to specific marketing campaigns and expenditures. Compare your marketing performance against data from 120+ programs nationwide.

**PROBLEM:**  
Evolving markets

**GPRS SOLUTION:**  
Online Program Management

Launching or trying to scale up an online MBA or specialized masters program? GPRS provides flexible Online Program Management services. Outsmart the competition, you don't have to outspend them.



**GPRS is changing the marketing and recruitment landscape for graduate programs.**

Learn more at [www.gprsolutions.org](http://www.gprsolutions.org) or by calling 215.769.9900.

## So, what's going to work this year?



The trends are impossible to ignore. Changes in the industry, increased competition, shifting demographics, and questions surrounding return on education (ROE) redefine the EMBA landscape each year. So if, as they say, the only constant is change, why do so many business schools continue to market and recruit the same old way?

Introducing a new, better way: **GPRS / Graduate Program Recruitment Solutions.**

GPRS can help you maximize your marketing investment, extend your enrollment team's reach, and outmaneuver your competition with strategic data and insights unprecedented in the EMBA market.

Learn more at [www.gprsolutions.org](http://www.gprsolutions.org)

Demand Generation Consulting / Contact Center Solutions / GP Insights™ Benchmarking Platform

# Comlink Brand Design Samples





Northern Michigan Now Has High-Speed Options

emPOWERING Northern Michigan



WHY COMLINK? | 888-976-7756  
EmpoweringNorthernMichigan.com



MICHIGAN-BASED

We're a Michigan-based company with headquarters in East Lansing and offices in Detroit and Grand Rapids. We have a 100-year heritage here in Michigan, and we employ more than 120 residents across the state. We're proud to call the Mitten our home.



QUALITY OF SERVICE

With our guaranteed assigned bandwidth, dedicated Internet connectivity and 99.999% uptime, you'll experience the kind of quality your business demands. And our 24/7/365 Network Management Center allows you to focus on your business—while we take care of your technology needs.



SCALABLE SOLUTIONS

Let's work together to build a cloud, network and voice package that's specifically tailored to your business needs. Our wide range of out-of-the-box products allow you to quickly get up to speed and affordably scale your system as your business grows.

Learn More

(888) 976-7756

info@EmpoweringNorthMichigan.com



emPOWERING Northern Michigan

Through Cloud, Voice, and Network



WHY COMLINK? | 888-976-7756  
EmpoweringNorthernMichigan.com



CLOUD

Do you have ultra-sensitive data your business can't afford to put at risk? COMLINK cloud technology will keep your information safe and secure. And by turning to the COMLINK cloud for hosting, you can be sure you're making a business decision that will dramatically impact your bottom line.



VOICE

COMLINK offers video and voice services that are reliable, scalable and secure. Our hosted VoIP service puts everything in the cloud, resulting in less for your IT team to manage and a guarantee that you won't have to worry about future upgrades.



NETWORK

Our secure private fiber network and multiple geographically diverse, strategically located datacenters mean you can trust COMLINK to provide the kind of speed that fuels business growth—and the security that gives peace of mind.

Learn More

(888) 976-7756

info@EmpoweringNorthMichigan.com



emPOWERING Northern Michigan Through Cloud Services



WHY COMLINK? | 888-976-7756  
EmpoweringNorthernMichigan.com



SAVINGS

Today, the ability to predict operating costs and adapt to changing technology needs is essential. With COMLINK cloud technology, we'll help your company save both time and money.



SECURITY

Do you have ultra-sensitive data your businesses can't afford to put at risk? We offer the technology to keep your information safe and secure—even in cases of emergency and inclement weather.



SPEED

We offer out-of-the-box cloud desktop solutions that are ready to go when—and wherever—you are. Information is now at your fingertips, around the corner—and around the globe.

Learn More

(888) 976-7756

info@EmpoweringNorthMichigan.com



John Summersett  
Chief Executive Officer

office 517.679.7560   
direct 517.664.1900

jsummersett@comlink.net   
www.comlink.net

1515 Turf Lane   
East Lansing, MI 48823



Network



Cloud



Voice



Wholesale

Comlink Brand Business Card Design







Comlink Brand  
Direct Mail Front & Back





## What We Do

 <b>Network</b> Lorem Ipsum is simply dummy text for services intro placement only. <a href="#">Read more +</a>	 <b>Cloud</b> Lorem Ipsum is simply dummy text for services intro placement only. <a href="#">Read more +</a>	 <b>Datacenter</b> Lorem Ipsum is simply dummy text for services intro placement only. <a href="#">Read more +</a>	 <b>Carrier</b> Lorem Ipsum is simply dummy text for services intro placement only. <a href="#">Read more +</a>
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Comlink Brand Corporate Web Site Design



CLOUD



NETWORK



VOICE

**emPOWERING**  
Northern Michigan

**How Can We Empower You?**

I'm interested in ... 



1-855-XXX-XXXX    [placemail@email.com](mailto:placemail@email.com)

 Partner Login        

Comlink Community Lead page Web Site Design



Partner Login



Become a Partner

*em*POWERING  
Business Partners

How Can We Empower You?

I'm interested in ...



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placemail@gmail.com

About COMLINK

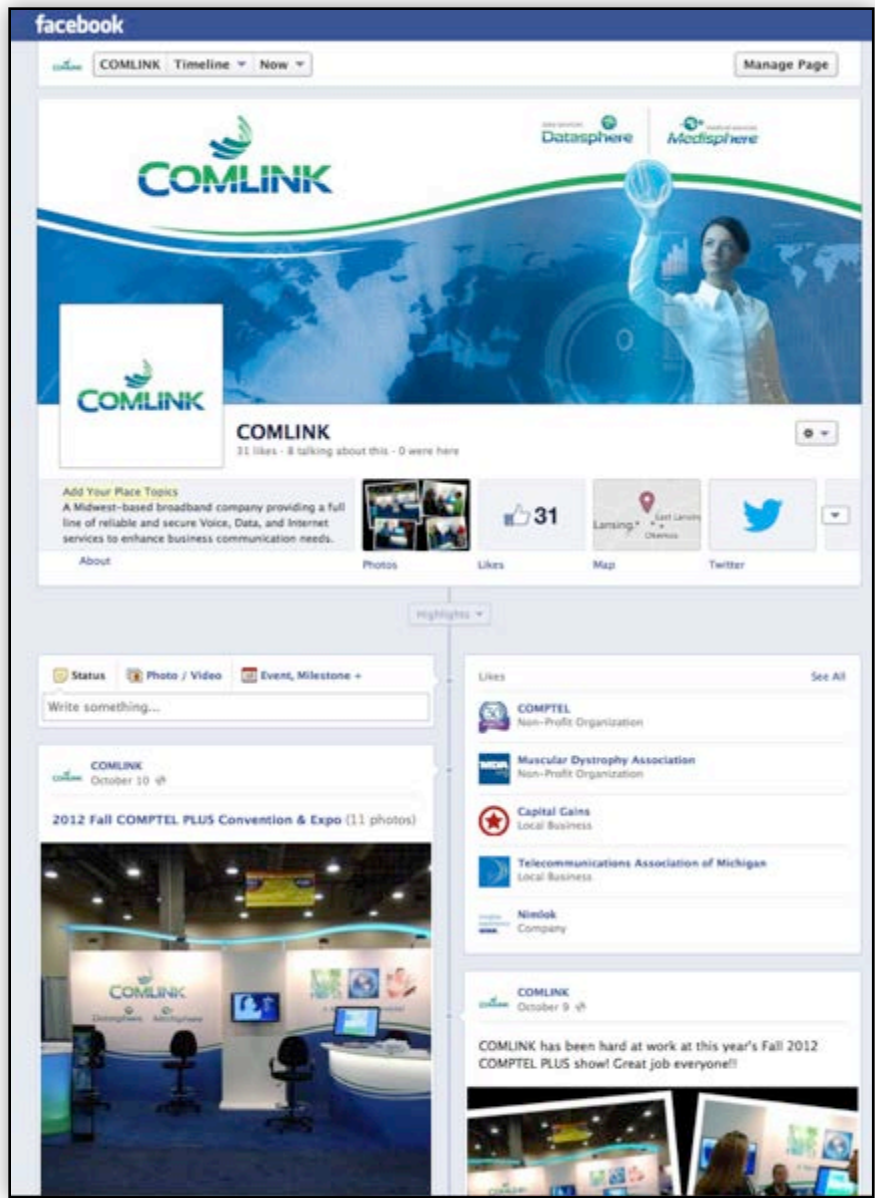


Comlink Partner On-boarding Portal & Training



Comlink Brand Trade Show Booth Design

10 x 20 - View-1



Comlink Brand Social Media Design





Comlink Brand Mobil Application Design



Comlink Brand Vehicle Wrap Design

# AcenTek Brand Design Samples



# Ascending Technology

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[www.aceseminnesota.com](http://www.aceseminnesota.com)

September  
**2014/2015**

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616.688.9911

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AcenTek Brand Ad Design



## Hosted Services

### Better business tools equal better results

Eliminate the worries of catastrophic failure and loss of your data and services needed for your daily operations. The following products, services and servers are hosted remotely with redundancy and backup to ensure your data is safe and accessible.

#### Desktop support

We offer services for ongoing maintenance of all of your computer hardware and software, or simply when maintenance or upgrades are needed.

#### VoIP phone systems

Find all of the features of a business class PBX and more, without the expense of purchasing and maintaining it.

#### Servers

Our hosted servers are optimized and maintained by our expert staff.

#### Email

We offer business-class email hosting services.

#### Microsoft Exchange Mail

Benefit from all of the advanced business features in Microsoft Exchange Mail with a hosted system. It's an affordable alternative to having to purchase and maintain servers and licenses.

#### Offsite data services

Completely customizable services are available for all of your data needs.

Call us today 888.404.4940 or visit us online at [AcenTek.net](http://AcenTek.net)



## Managed Services

### Better business tools equal better results

We take care of your technical infrastructure to let you get back to running your business. Make your business consistently more productive and efficient with a plan you can rely on.

#### Software solutions

Onsite or hosted, we can take away the worries of making sure your business software is running optimally.

#### Routers and switches

An optimized network will be supported by experts around the clock.

#### WiFi solutions

We can help you establish reliable wireless connectivity for your entire business location.

#### 24/7 alarming/monitoring

All managed services include 24/7 monitoring and alarming. Rest easy knowing the AcenTek team is keeping your technology safe and secure.

#### Firewalls

We offer options to manage your firewall or utilize an AcenTek firewall. Feel confident that your business is always protected from malicious activity.

Call us today 888.404.4940 or visit us online at [AcenTek.net](http://AcenTek.net)

# AcenTek Folder Design





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VOICE



BROADBAND



VIDEO



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[For Frequently Asked Questions Click Here](#)

FAQs

AcenTek Corporate Web Site Design



AcenTek Brand Vehicle Wrap Design



# Medisphere Brand Design Samples



Medisphere Brand Packaging



**Medisphere video**

## Seeing is believing.

With our software based video conferencing solution you can see doctors, patients, and smart phones. In addition to more general video user-friendly portals to schedule and launch meetings, and invite others on the fly, Medisphere Video allows resourcers up to 720p30 and desktop sharing for effective conversations in their preferred environment of the hardware based video conferencing model.

We also provide links and advice to access reimbursement opportunities for telehealth services, in addition to federal broadband grant and state program information.

**Medisphere up to 720p30**  
 User laptops, tablets, smart phones or video cameras  
 Desktop sharing  
 Reimbursement support facilities

Call 855-450-5750 or email [info@medisphere.net](mailto:info@medisphere.net) for information.



**Medisphere cloud**

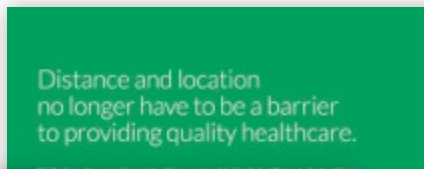
## The sky is the limit.

Medisphere Cloud provides superior levels of security, scalability and speed. Our private network sits on the backbone of a national private fiber optic network, and is protected with a certified policy to protect all of our data storage, backup, and network systems. Medisphere Cloud has the same cloud disaster recovery solutions designed to meet the unique needs of the healthcare community. Our Tier III compliant datacenter, combined with an enterprise grade hosting environment, ensures your data and allows you to easily adhere to the strict compliance regulations.

Medisphere Cloud provides effective and secure solutions for the growing demands in operating costs and compliance requirements.

**Security, scalability, and speed**  
 HIPAA, SSAE 16, and PCI compliant  
 Disaster recovery solutions  
 Tier III compliant datacenters

Call 855-450-5750 or email [info@medisphere.net](mailto:info@medisphere.net) for information.



**Medisphere**  
Engineering Healthcare

## It's time to close the gap in healthcare.

**Medisphere**

Call 855-450-5750 or email [info@medisphere.net](mailto:info@medisphere.net) for information.

Using our secure private fiber network and multiple geographically diverse, strategically located datacenters, and leveraging HIPAA, SSAE 16, and PCI compliance, Medisphere can provide your business and the medical community with redundant cloud servers, granular backup and restore capabilities, and true disaster recovery and business continuity solutions.


**100+ healthcare sites**  
**99.999% uptime**  
**24/7/365 help desk coverage**  
**multiple HIPAA compliant datacenters**

**7,000+ miles of private fiber network**  
**100+ on-net healthcare facilities**

Medisphere Brand Print Material



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Secu

Elimin  
Expen  
Upgra


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Busin  
Grou



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Hosted  
Host  
SIP Tr

Integrated Voice  
Voice Confer  
Video Confer  
Authorized Polycom P

**COMLINK**

Resolutions up to  
Compatible with L  
Tablets, Smart Ph  
Room C

Desktop:  
24/7/365




**COMLINK / Network**

- MPLS
- Virtual Ethernet (VES/VPLS)
- Internet Access
- Private Line
- Optical Wave
- Private Fiber Builds
- 24/7/365 Support.

For reliable, dedicated Internet connectivity with guaranteed assigned bandwidth, trust our private fiber network. Our dedicated Internet access works over our privately owned fiber network, delivering more speed—up to 10 Gb symmetrical (up and down). As a Midwest fiber leader, COMLINK built the largest fiber network in Michigan to ensure HIPAA compliance reliability and security for its customers.

With our network you'll have 24/7/365 access to our network management and engineering teams for consulting and guidance on migrating, configuring and implementing your secure and compliant cloud environment. We use advanced monitoring tools, and assist you with your hardware, software, database, security and compliant hosting needs.

Call us to get started today at (855) 410-5750 or visit [comlink.net](http://comlink.net)



## 82% of patients using EMRs believe they receive better quality of care.

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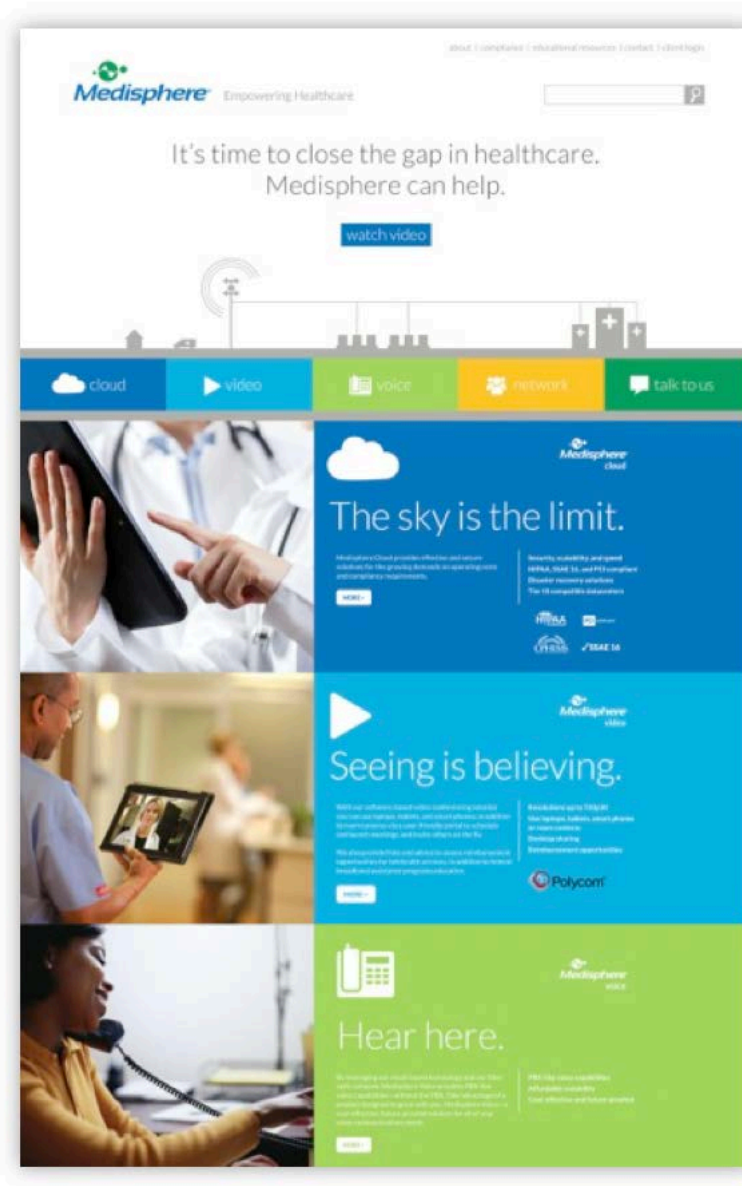
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## Hope Network Catches the Medisphere Video Vision

Et quam is eaqui aut dolupta vent a cum eos eosam licim qui venderum ut odiscitint, sed qui nobisti to illiqui undae latur ma nullupt atatem faccati tendae viducipsa voloreh recae dem entemposam fugit laborio. Nam, quost molum nulpa quiduntio eaquos si tecerunt recae dem ad et quibusan duciet.



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Micro Site Design/Copy – Medisphere

# Nextthermal Brand Design Samples



Nextthermal Brand Image Brochure Design



## coil heater solutions

Flexible  
**precise**  
durable  
immediate



## cartridge heater solutions

Proven  
**durable**  
responsive  
precise



## tubular heating solutions

User formable  
**hotflex**  
durable  
immediate



## cast in brass solutions

Durable  
**responsive**  
precise  
delivery

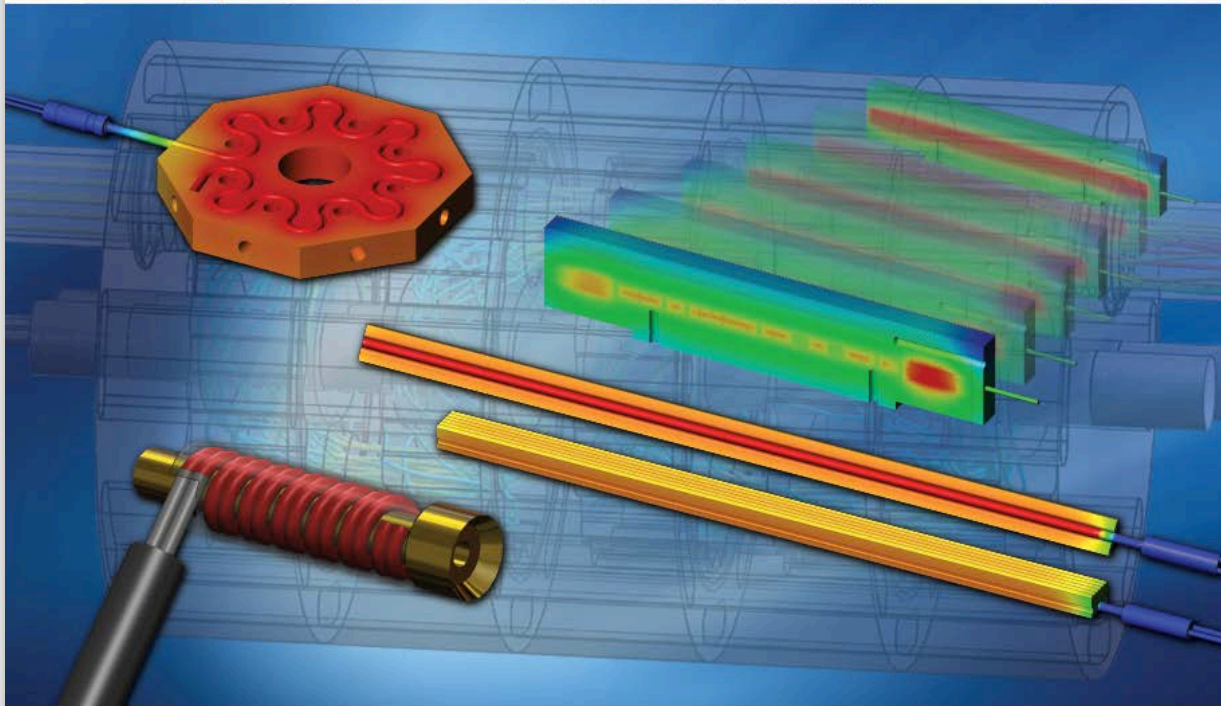


## high cavitation solutions

Secure  
**hotlock**  
durable  
value



# engineering services



[www.nexthermal.com](http://www.nexthermal.com)

**nexthermal**

Nexthermal Brand Trade Show Panel Insert

## Nexthermal electric heaters



Improve effectiveness and life of electric vehicle batteries

Participated in the 2010 Olympics testing for controlled substances and creating snow

Enable mass spectrometry systems to detect parts per billion

Extend the capabilities of existing hot runner injection molding designs and assist new product development

Improve aerospace hydraulic system responsiveness and energy efficiency

Helped make disease detection of Malaria, Bird Flu and more than 2000 other diseases faster, more affordable and portable

Create energy savings opportunity and more hygienic design for food production companies

# nexthermal

Imagine what we can do when we combine experience and innovate together.



**Nexthermal** World Headquarters

[www.nexthermal.com](http://www.nexthermal.com)

1045 Harris Lake Road • Bette Creek, MI, U.S.A. 49037  
 Main: +1 269 954-0271  
 Fax: +1 269 954-4529

[sales@nexthermal.com](mailto:sales@nexthermal.com)

**Nexthermal** India

[www.nexthermal.in](http://www.nexthermal.in)

Bangalore, India 560078  
 Main: +91 80 2843 7272  
 Fax: +91 80 2843 7275

[sales@nexthermal.in](mailto:sales@nexthermal.in)

## Have you ever thought "I need a better heater supplier?"

# nexthermal

smart heat management

Try us once...we are confident you will see a world of difference.



If you have an application where heat is essential and you need to take it to the next level—let's talk. You might be surprised at the difference between a heater that fits, and once specifically designed to improve performance. The efforts of our committed employees have improved efficiency, lead time and innovation.

**Nexthermal** U.S.A.

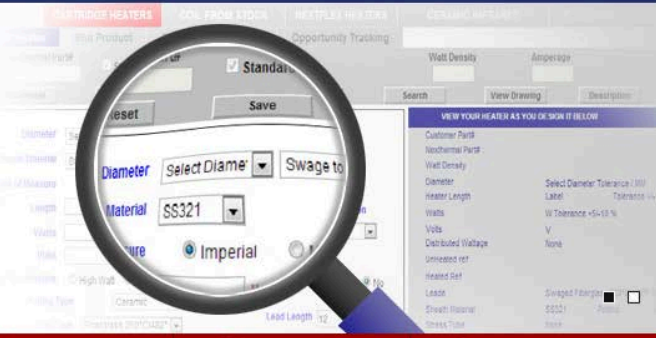
[www.nexthermal.com](http://www.nexthermal.com)

1045 Harris Lake Road  
 Bette Creek, MI, U.S.A. 49037  
 Main: +1 269 954 0271  
 Fax: +1 269 954 4529

[sales@nexthermal.com](mailto:sales@nexthermal.com)

# Configurator

Register and Design your own Heater



[Design Your Own Heater](#) |
 [Evaluate Your Problem Heater](#) |
 [Find a Distributor](#) |
 [Become a Distributor](#) |
 [Request a Quote](#)

### Featured Products



**Nextflex**

With Nextflex, you never have to wait for a custom bent tubular heater again. Designed for 8.0 and 8.5 mm grooves.

The new Nextflex® heaters install easier and improve heat transfer over custom-bend tubular heaters. Many lengths ship same day.

**Case Studies**

### Heating Products



#### Cartridge Heaters

- ▶ Anti-Seize Cartridge Heaters
- ▶ High Watt Density Cartridge Heaters
- ▶ Medium Watt Density Cartridge Heaters
- ▶ Energy Efficient Cartridge Heaters

[▶ Design Your Cartridge Heater](#)



#### Coil Heaters

- ▶ Flat Coil Heater
- ▶ Low Profile Coil Heaters
- ▶ Pressed in Brass Coil Heater
- ▶ Mini Coil/ Micro Mini
- ▶ Hotlock® Coil Heater
- ▶ Axial Clamp Heater



#### Elstein Ceramic Infrared Radiators



Elstein IR Elements  
Exclusive Agency in the USA

#### Other Products

- ▶ Band & Strip Heaters

## Other Design Samples



**FEEDING AMERICA**  
West Michigan

**CRESTON**  
BREWERY

*Brushes with Benefits* **PAINT PARTY**

for  
"FEEDING AMERICA West Michigan"

Wednesday, Oct. 4th, 7PM - 9PM  
Creston Brewery, Grand Rapids, MI


*Brushes with Benefits* ABOUT | EVENTS | CONTACT

## Paint Party Fundraiser!


for  
**FEEDING AMERICA**  
West Michigan

Wednesday, Oct. 4th  
@ Creston Brewery, 7PM - 9PM

[GET TICKETS](#)




Event Painting | Autumn Glory



**Create**

Create a painting at our events that combine FUN, FOOD & DRINKS!


[READ MORE](#)



**Connect**

Connect with friends and others for a night of LAUGHS & MEMORIES!

[READ MORE](#)



**Contribute**

Ten dollars from each ticket goes to FEEDING AMERICA West Michigan!

[READ MORE](#)

**FEEDING AMERICA** West Michigan + **CRESTON** BREWERY + *Brushes with Benefits* Art with Heart!

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Social Media/Email Advertising/Copy – Brushes with Benefits



## Art with Heart

Why **YOU** Should **Partner** With **US**



### What **WE DO?**

Provide a simple, effective fundraising tool for charities and individuals that requires little to no time or resources from the partnering organization. Fundraising is produced via social painting events at local venues with local artists.



### What **WE'VE DONE?**

**\$255**

Raised for  
Calhoun County  
Animal Shelter



**\$700**

Raised for Special  
Olympics of West  
Michigan



**\$180**

Raised for Feed  
America West  
Michigan



### How we can do it for **YOU?**

- ✓ Partner with us to organize an event. It's easy... we promise!
- ✓ Collaborate with us to help you reach your audience: the more attendees, the more funds raised!
- ✓ We do all the work of setting up, running and cleaning up after event!

Partner with **Us** and **Create A Difference** @ [www.brusheswithbenefits.com](http://www.brusheswithbenefits.com)  
[info@brusheswithbenefits.com](mailto:info@brusheswithbenefits.com) | 877.271.2552



Sample Corporate Identity Development





CONNECT | COLLABORATE | GROW

- HOME
- ABOUT
  - The Innovation System
  - The Precincts
  - The Network
- JOIN THE CONVERSATION
- EXPLORE KNOWLEDGE
- CONNECT WITH THE COMMUNITY
- CONTACT US

RECENT POST view all



Get the News on Today's IIN Event

23 September, 2013



Your Say: Where do you get your best

21 September, 2013



10 Ways to Improve at Collaboration

20 September, 2013

home > connect with the community > login > father crumbs

### MEET THE TEAM



The Industry Innovation Network is a growing innovation tool, developed in partnership with the following organizations:



Collabforge



Organization 2



Organization 3



Play Video

### CONNECT WITH THE COMMUNITY

#### THE KICKSTARTERS

Check out our awesome platform kickstarters, and discover why they are so excited about the Industry Innovation Network:



Julie Rousseau  
Role/Title @Org. Name



Mike Smith  
Role/Title @Org. Name



Kim Smart  
Role/Title @Org. Name




Barry Golds  
Role/Title @Org. Name



Leslie Thomas  
Role/Title @Org. Name

#### MEET THE COMMUNITY

Bringing together innovators and industry leaders across sectors... etc...



Sue Rosen  
Role/Title @Org. Name



Bill Davis  
Role/Title @Org. Name



Tony Allen  
Role/Title @Org. Name

Welcome Kathryn Ananda



Dashboard  
Profile  
Logout

#### NEXT EVENTS

Next Event  
Lorem ipsum dollar sit amet. Lorem ipsum dollar sit amet er uni expo dollar site amet...



Fri, Aug. 2nd, 2013  
Hub Sydney, 671 Bourke St, Melb

[Add to calendar](#)

#### JOIN THE CONVERSATION



Collaborative Innovation  
Some metric new activity



Julie Rousseau shared a link:  
Learn more about Open Innovation with Sarah Pearson as she discusses...

[See More](#) 3 hours ago



Open Innovation  
Some metric new activity



Stefan Blachfellner commented:  
I really think this is exactly where our greatest opportunities will be moving forward.

[See More](#) 1 day+ hours ago  
[See all discussions](#)

#### TESTIMONIALS

Industry Innovations Network is quite possibly the best collaboration tool for Australia's innovators to collaborate and innovate together to help support Australia.



John Smith  
AU Business World

#### FLICKR GALLERY



#### LATEST TWITTER

-  IIN's Most Wanted Winners [http://t.co/ACyDhw](#) about 11 hours ago
-  @carmenanjerer I'll get back to you asap Carmen about 7 hours ago
-  @nextInHemes Please use email for questions. [http://t.co/dra3Xw0b](#) about 4 hours ago


#### CONTACT INFO

-  0038 45 1234 5678
-  info@foremipsum.com
-  +938 45 1234 5678
-  Little Lonsdale St, Melbourne






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Collaboration Portal Design/Copy – Industry Innovations Network

# Kellogg's

# PIM

## LOGY 101

Product Information Management

### Origin of PIM

PIM Developed in Response to Customer Request, US & Smart Label Reform and Industry Changes

### EU-1169

EU1169 is Europe's Food Information Regulation Requiring Consistent Product Info for Customers

### +225

Websites Are Fed Product Data Globally Through PIM

### Role of PIM

PIM Manages KEU/KNA Nutrition Label Info and is Consumer Affairs Call Center Knowledge Base

### GDSN

PIM uses GDSN (Global Synchronization Network) to Distribute Reliable and Consistent Product Data

## PIM

### Keeping our Box on Stage!



PIM provides Product Information for the Consumer Affairs Call Center Knowledge Base

### \$10M

Secured Daily through Product Data to Top 2 North American Customers



PIM Streamlines Processes Daily to Improve Efficiency & Consistency Between all Consumer Sales Channels

### Value of PIM

PIM Aligns with our 2020 Growth Plan and Helps to Avoid Compliance Based Sales Loss

### \$6B

In Box Sales Supported by Customer Data Publishing



PIM Will Eventually Eliminate Need for Tedious and Repetitive Manual Data Entry...Saving Valuable Time & Cost

### Future of PIM

PIM will be Single Source for All Consumer Facing Product Info in the Near Future

4

Weeks

1

Day

23

Hours

59

Minutes

40

Seconds

Sign Up

Log In



# Bringing BIG DATA to your town St. Ignace!

## Welcome to the COMLINK Community!

### About COMLINK

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras vulputate arcu sit amet sem venenatis dictum. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Suspendisse eu massa sed orci interdum.

[Read more](#)

### Future Network

Cras vulputate arcu sit amet sem venenatis dictum. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Suspendisse eu massa sed orci interdum. Vivamus rutrum. Lorem ipsum dolor sit amet orci.

[Read more](#)

### Membership

Vivamus rutrum. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras vulputate arcu sit amet sem venenatis dictum. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Suspendisse eu .

[Read more](#)

**Become a Member Today**

**FIBER NEWS**

**Network data a high priority**

Comment 16 8/22/2013

Lorem ipsum dolor sit amet sem ultris, consectetur adipiscing elit. Cras vulputate arcu sit amet sem et venenatis dictum. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices arcuse in ultrices...

[Read More](#)

- Why collaboration is the key
- Strong support by fiber partners
- New website features announced



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Community Launch Lead Web Page



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Bringing the **BEST MINDS**  
together to **SHARE** the **BEST IDEAS**

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- Learn more about what is **COMING SOON!**

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**TELL US YOUR BEST IDEAS**

**QUESTION 1:** How do you think Manufacturing can grow?

- Providing incentives to buy Australian
- Linking products to societal needs
- Government funding
- More money spent on R&D

[More Questions](#) [Results](#)



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META Portfolio



Membership



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META Online Training & Collaboration Hub



**THE END** Thank You!

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